Key Customer: Grocery Store

Business Issue:	A grower of organic strawberries, needed to achieve better visibility on transport conditions to its German retail customer, Edeka. Bionest required an easy to use and cost-effective solution.
Solution:	Placed Ambient wireless network in Spain/Germany. Attached SmartPoints with temperature sensors and shelf-life model. Both parties receive reports within 30 minutes of arrival of strawberries.
Benefits:	• Very easy to install and maintain • Increased transparency and accountability • Improved customer relationships • Reduced spoilage